



## **CVG Strategy Launches New Website**

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Date: Wednesday, December 1, 2010

VIERA, FL USA – CVG Strategy, the premier name in defense and manufacturing consulting for small- to medium sized companies announces the launch of its new website. The site was created by the GoDaddy.com Website Designers and CVG Strategy's Marketing Department.

The new website is easy to navigate and is designed to assist first time visitors a way to quickly understand the portfolio of services offered and to make contact. Other new features include a standards document section for easy access by our clients. It also has a checklist for companies to use as a planning tool to help them select a consultant to help them implement a new ISO 9001 Quality System.

"The company has grown dramatically in 2010 and our new website allows us to better tell our story to new prospective customers," said Cindy V. Gholston, President of CVG Strategy, LLC. "We offer consulting services which is not a tangible product, so sometimes it is hard to describe what we do. Our new site will help us with that effort."

CVG Strategy's Marketing Department has plans to continue to refine the site and will add video as well as additional resource tools for its clients.

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### About CVG Strategy

CVG Strategy is a leading minority woman-owned consulting company located in the Space Coast of Florida just south of Cape Canaveral. Areas of focus are [Defense](#), [Product Qualification Testing](#), [Manufacturing](#) and [ISO 9001:2008](#) Consulting for small to medium sized manufacturing companies.